

C I T R O Ë N
C A R S C O R P O R A T I O N

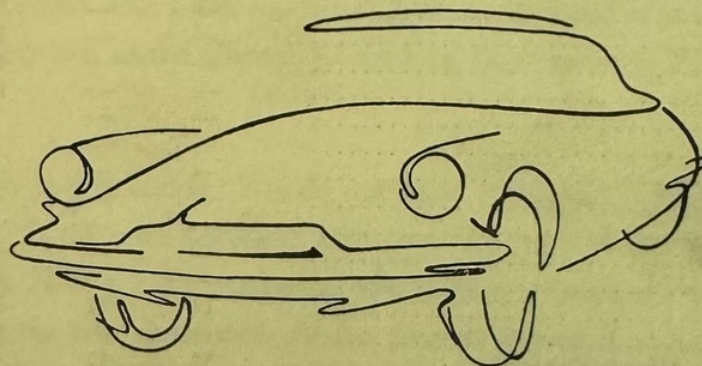
Direct Factory-owned Subsidiary of
S. A. ANDRE CITROËN · PARIS · FRANCE



8423 WILSHIRE BOULEVARD
BEVERLY HILLS, CALIFORNIA
AREA CODE 213
OLive 3-8330

PRICE LIST

January 1966



FOR DIRECT FACTORY DELIVERY
IN EUROPE



January 1966

Prices below are quoted F.O.B. Factory for new cars currently in production.* All U.S. models are fitted with the same specifications as the models currently exported to the USA and consequently can be shipped to this country. The 2-CV is sold with European specifications only.

<u>MODEL</u>	<u>Specifi- cations</u>	<u>F.O.B. Factory</u>	<u>Preparation & Documents</u>
2-CV AZAM, Convertible, 4-door, semi-automatic centrifugal clutch	European	\$ 1054	\$ 30
AMI-6 Sedan, 4-door, 4 passengers, semi-automatic centrifugal clutch	USA	1272	35
AMI-6 Station Wagon, 4 pass., semi-automatic centrifugal clutch, folding rear bench	USA	1349	35
ID CONFORT, 4-door sedan, 5 pass., Power Steering, Power Brakes, 81 bhp.	USA	2284	35
STATION WAGON CONFORT 19, 7 pass., Power Steering, Power Brakes, 90 bhp.	USA	2859	35
STATION WAGON CONFORT 21, 7 pass., Power Steering, Power Brakes, 109 bhp.	USA	3032	35
*DS-19, 4-door sedan, 5 pass., Power Steering, Power Brakes, 90 bhp.	USA	2534	35
*DS-21, 4-door sedan, 5 pass., Power Steering, Power Brakes, 109 bhp.	USA	2708	35
*PALLAS DS-19, custom-fitted version of the DS-19 with luxurious finish, 90 bhp. . .	USA	2806	35
*PALLAS DS-21, custom-fitted version of the DS-21 with luxurious finish, 109 bhp. . .	USA	2980	35
*CONVERTIBLE DS-21, Custom-made body by Chapron, 2-door, 4 pass., 109 bhp.	USA	4449	35

*Choice of "Grand-Route" (stick shift) or "Aero-Super" (automatic clutch)

<u>OPTIONS and ACCESSORIES</u>	<u>2-CV</u>	<u>Ami-6</u>	<u>ID</u>	<u>SWC</u>	<u>DS</u>	<u>Pallas</u>
Heavy Duty Heater with Rear Window Defroster	\$ —	\$ —	\$ 61	\$ 61	\$ 46	\$ 46
Tinted all-around glass	—	—	49	—	49	49
Tinted windshield	—	—	—	32	—	—
Back-up lights, two	—	—	30	30	30	30
Iodine lamps	—	—	23	23	23	23
Fog lights on fender	—	—	49	49	49	49
Roof antenna	—	—	12	12	12	12
Rear speaker	—	—	6	—	6	6
Removable front center armrest	—	—	9	9	9	9
Headrest (front passenger)	—	—	—	—	23	23
Leather interior	—	—	—	—	—	248
Leather center armrest	—	—	—	—	—	17
Leather headrest (front passenger)	—	—	—	—	—	40
Air horn	—	—	17	17	17	17
Safety belts, Front	14	21	21	21	21	21
Safety belts, Front and Rear	—	—	38	—	38	38
Luggage rack (standard on Station Wagon Confort)	52	52	62	ST	62	62
Sideview mirror	2	6	6	6	6	6
Vinyl interior	15	15	—	—	—	—
Cigaret lighter	7	8	10	10	ST	ST

Air-Conditioning, radios, 4-way flashers can be installed in the United States by a Citroën dealer.

Included in the Preparation and Documents charges are: Handling and Delivery charges at Factory Depot, Documents, French TT Registration and License plates and upon request, International Driver's License.

*Sealed beam headlights cannot be used abroad, and will be fitted free to all US models shipped to the USA.
 All prices and rates are subject to change without notice on undelivered orders.



January 1966

ALL-INCLUSIVE FINANCE PLAN

Pay by Time, not by Mile. Under this Plan there is **NO MILEAGE LIMITATION**.

The All-Inclusive rates listed below include: Depreciation, Insurance Green Card (\$50 deductible per collision), Documents, Registration Charges, TT License Plates, International Driver's License, Handling and Delivery Charges at a Factory Depot, Interest on the Note and Financing Charges.

<u>MODEL</u>	<u>1 mo.</u>	<u>1½ mo.</u>	<u>2 mos.</u>	<u>2½ mos.</u>	<u>3 mos.</u>	<u>4, 5 & 6 mos.</u>
2-CV AZAM, European, centrifugal clutch	\$300	\$320	\$345	\$375	\$410	rates quoted
AMI-6 Sedan, USA, centrifugal clutch	340	370	395	430	460	upon request
AMI-6 Station Wagon, USA, centrifugal clutch	395	425	450	490	520	

Application for Order must be received by the Citroen office at least **SIX** weeks before the departure of the customer from the country, together with a \$50 security deposit, not included in the above rates. This deposit will be retained until the car is returned to the Citroen Repurchase Department in Paris and is refundable only in the USA.

The purchase under this Plan is very simple. You do not have to lay out funds for the full Purchase Price of the car, but pay according to the rates stipulated above for the time of use of the car, and, upon credit acceptance, sign a Promissory Note for the amount of the balance between the price of the new car and the depreciation of the car during the time contracted. At the time of delivery you sign a Conditional Sales Contract to complete the sale in France. You receive a Factory Repurchase Guarantee and, at the end of the contract, your car is repurchased in Paris at the Citroen Factory. If you keep your car, you must pay off, in US dollars, the amount of the Promissory Note to Citroen Cars Corporation.

Under the Finance Plan, the customer is the Owner of the car until the car is repurchased by the Citroen Factory in Paris. Since it is a new car, it is covered by the standard Factory Guarantee. The insurance coverage is limited to the time contracted.

CITROEN CARS CORPORATION

All prices and rates are subject to change without notice on undelivered orders.

INTERNATIONAL MOTOR INSURANCE CARD (GREEN CARD)

Carte Internationale d'Assurance Automobile

The following rates are currently quoted by Lloyd's of London for coverage of Citroen Automobiles in Western Europe. French law makes insurance mandatory at time of delivery.

Unlimited Liability, Fire and Theft, \$50 deductible per collision for 2-CV, AMI-6, ID and DS sedans, Station Wagon Confort.

INSURANCE PREMIUMS

	<u>1 mo.</u>	<u>2 mos.</u>	<u>3 mos.</u>	<u>4 mos.</u>	<u>5 mos.</u>	<u>6 mos.</u>	<u>1 year</u>
2-CV	\$ 39	\$ 54	\$ 69	\$ 84	\$100	\$115	\$205
AMI-6 Sedan & Station Wagon	45	60	75	90	105	120	210
ID Sedan	61	76	91	107	122	137	227
DS Sedans (Jersey or vinyl)	76	91	107	122	137	152	242

Insurance rates for other models quoted upon request.

TRANSPORTATION CHARGES TO EUROPEAN CITIES

No transportation charge for Factory delivery

	<u>2-CV</u>	<u>AMI-6 Sedan & Station Wagon</u>	<u>ID-19, DS-19 Station Wagons</u>
Amsterdam	\$ 55	\$ 63	\$ 73
Antwerp	53	59	64
Bordeaux	62	66	76
Brussels	38	41	45
Cannes, Nice	87	91	104
Cherbourg, Calais	39	42	52
Copenhagen	142	152	169
Geneva	57	62	70
Lausanne	59	65	73
Le Havre	36	38	44
London	100	105	115
Lorient	56	58	67
Madrid	127	135	154
Milan	82	87	102
Munich	75	79	95
Naples	163	171	191
Rome	143	153	168
Rotterdam	59	65	73
Toulouse	69	74	82
Vienna	127	135	154
Zurich	65	70	77

As a rule, all cars delivered under the Finance plan must be picked up in Paris at the Factory depot. Exceptionally, delivery can be made in Le Havre, Cannes or Nice. However, all cars to be returned to the Citroen Factory MUST BE RETURNED BY THE CUSTOMER TO THE REPURCHASE CENTER IN PARIS without exception.

IMPORTANT: SHIPPING YOUR CAR BACK TO THE USA

The cost of shipping your car back to the USA is rather small, even including the duty, when you compare it with the savings you can realize. But when making arrangements for the freight, always prefer to deal with reliable companies doing business with long established shipping lines. Do not contract with cut-rate operators for risks of having high extra charges to pay afterward for poor service and mishandling of your property.

Our European Delivery Department is at your disposal to provide you with unbiased advice and help in arranging for transportation of your Citroen back to the USA.