

CITROËN CARS CORPORATION

8423 WILSHIRE BOULEVARD
D.L. 3-8330, AREA CODE 213

BEVERLY HILLS, CALIFORNIA
CABLE ADDRESS: CITROENCAR



CONFIDENTIAL
DEALER PRICE LIST
FOR 1965 MODELS

MODEL	BODY STYLE	DEALER COST	DEALER MARK UP	SUGGESTED RETAIL PRICE P.O.E.		
				CAR	PREPARATION	TOTAL
AMI-6						
	SEDAN	\$1,450.00	\$330.00	\$1,745.00 +	\$ 35.00 =	\$1,780.00
	STATION WAGON	1,580.00	345.00	1,890.00 +	35.00 =	1,925.00
	Centrifugal Clutch Fitted	20.00	15.00	35.00		35.00
	Reclining Back Seats (Sta. Wagon)	20.00	15.00	35.00		35.00
ID-19						
	LUXE	2,290.00	555.00	2,795.00 +	50.00 =	2,845.00
	SUPER	2,441.00	604.00	2,995.00 +	50.00 =	3,045.00
	Power Steering Fitted	71.00	25.00	96.00		96.00
	Heavy Duty Heater & Rear Defroster Fitted	64.00	21.00	85.00		85.00
STATION WAGON						
	DE LUXE	2,811.00	725.00	3,486.00 +	50.00 =	3,536.00
	COMFORT	2,943.00	765.00	3,658.00 +	50.00 =	3,708.00
	Power Steering Fitted	71.00	25.00	96.00		96.00
DS-19						
	GRAND ROUTE	2,731.00	759.00	3,440.00 +	50.00 =	3,490.00
	AERO SUPER	2,831.00	779.00	3,560.00 +	50.00 =	3,610.00
	Heavy Duty Heater & Rear Defroster Fitted	64.00	21.00	85.00		85.00
PALLAS						
	DS GRAND ROUTE	2,971.00	819.00	3,740.00 +	50.00 =	3,790.00
	DS AERO SUPER	3,071.00	839.00	3,860.00 +	50.00 =	3,910.00
	Heavy Duty Heater & Rear Defroster Fitted	64.00	21.00	85.00		85.00
	Genuine Leather Upholstery	270.00	55.00	325.00		325.00
Options Available						
ALL MODELS						
	Front Seat Belts	10.00	10.00	20.00		20.00
ID - DS						
	Roof Antenna	14.30	5.20	19.50		19.50
	Rear Hi-Fi Speaker	9.90	4.60	14.50		14.50
	Headrest	33.00	7.00	40.00		40.00
PALLAS						
	Quartz-Iodine Lamps	44.00	20.00	64.00		64.00
	Headrest Leather	49.50	10.00	59.50		59.50

ACCESSORIES AND APPROVED EQUIPMENT - PRICES UPON REQUEST.

Dealer prices are quoted F.O.B. Los Angeles Warehouse, and include Dealer's cost for Preparation and Handling. The suggested retail prices are at Port of Entry (P.O.E.), not including cost of transportation from Warehouse to Dealer's premises and accessories installed by Dealer, if any. Cars are delivered with price stickers attached pursuant to Federal Automobile Disclosure Act.

All payment are to be made C.O.D. to Citroën Cars Corporation, Beverly Hills, California.

All prices and specifications are subject to change without notice.